



FOODARAMA SUPERMARKETS INC.

Building 6 Suite 1, 922 Hwy. 33 Freehold, NJ 07728

April 10, 1997

Mr. Nick Kuruc
R. J. Reynolds Tobacco Company
400 Raritan Center Parkway
Edison, New Jersey 08837

Dear Nick,

I am cutting back on the Cigarette Carton Racks Footage, and have also established a new Plan-O-Gram for each store.

This program will be implemented after I receive your comments in writing, and what your new rack allowances will be, per store.

Any questions, please feel free to call me in my office.

Ron Zelesnick
Corporate Non Foods Merchandiser

/mog

c: C. Montanaro

51851 7474